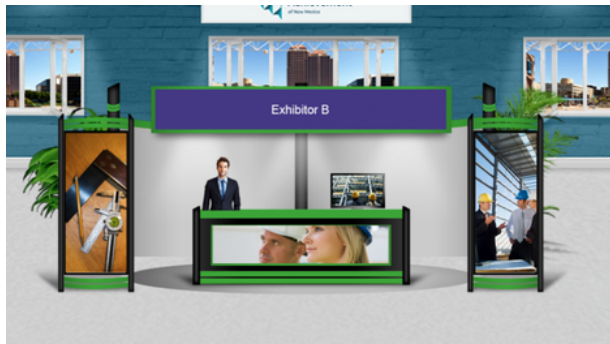




Inspiring Today's Young People to Become the Leaders, Business Owners, and Changemakers of Tomorrow

Share your company's story and career opportunities with middle and high school students across New Mexico!



JA Inspire is Junior Achievement of New Mexico's inaugural career exploration and development experience that brings the business community together with schools to introduce young people to career opportunities in New Mexico.

Through our customized virtual platform, thousands of students will:

- Explore career pathways at your company
- Gain information on entry-level skills and requirements
- Access tips on professionalism and business etiquette

Involve your organization in this transformative program!

YOUR COMPANY SPONSORS A VIRTUAL EXHIBIT BOOTH.

SHARE JOB POSTINGS, "ABOUT US" VIDEOS, WEBSITE LINKS, AND MORE!

STUDENTS READ, WATCH, AND SAVE YOUR COMPANY-POSTED CONTENT.

YOUR VIRTUAL, BRANDED BOOTH REMAINS OPEN FOR FIVE FULL MONTHS!



SPONSORSHIP BENEFIT MENU

JA Presenting Sponsor \$15,000

Select up to 10 customized benefits

JA Silver Sponsor \$3,500

Select up to 3 customized benefits

JA Platinum Sponsor \$10,000

Select up to 7 customized benefits

JA Bronze Sponsor \$2,500

Select up to 2 customized benefit

JA Gold Sponsor \$5,000

Select up to 5 customized benefits

JA Supporter \$1,500

Branded Booth Only

**All sponsorships come with a booth on the
JA Inspire Virtual Career Exploration Platform. Booths include:**

- Virtual Career Booth Branded with Company Logo
 - Link to Company Webpages
 - Company-Provided Marketing Videos
- Company-Provided Documents Such as Job Descriptions, Sample Project Documents, etc.
 - Student Access for 5 Months

Customizable Benefits

- Name Recognition in JA Inspire Press Release (Presenting, Diamond, and Platinum Sponsors Only)
- Sponsor and Invite a Partner Company for a Virtual Booth
- Logo + Name Placement on JA Inspire Virtual Platform
- Logo + Name Placement and Recognition on JA Website
- Social Media Recognition - LinkedIn, Facebook, Instagram
- Name Placement and Recognition in JA Inspire Impact Report
- Name Placement and Recognition in Two JA of NM Newsletters
- Logo Placement and Recognition in JA Inspire Impact Report
- Logo Placement and Recognition in Two JA of NM Newsletters
- Personalized JA Inspire Impact Report
- Invitation to JA in a Day Event (Observational Guest Only)

Become a JA Inspire Sponsor Today!

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JA Inspire®
Virtual Career Exploration

JA Inspire Virtual Platform Samples

